Contract Agreement Between:

CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
196034 /	

Product
Murphy for Senate 2012

Contract Dates	Estimate #
08/06/12 - 08/14/12	11550

Advertiser	Original Date / Revision
POL/Murphy for Senate (D)	08/13/12 / 08/13/12

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTNH	WTNH National Hous	National House

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
IN2114/IN2116/SP175:	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTNH	08/09/12	08/09/12	News 8 @ 530a-6a	530a-6a		:30			NM	1	$200.00
Week:		08/06/12	08/12/12	---T---				1	$200.00			
2	WTNH	08/08/12	08/10/12	News 8 @ 6a	6a-7a		:30			NM	2	$700.00
Week:		08/06/12	08/12/12	--W-F--				2	$350.00			
3	WTNH	08/14/12	08/14/12	News 8 @ 6a	6a-7a		:30			NM	1	$350.00
Week:		08/13/12	08/19/12	-T-----				1	$350.00			
4	WTNH	08/07/12	08/09/12	GMA	7a-9a		:30			NM	2	$750.00
Week:		08/06/12	08/12/12	-T-T---				2	$375.00			
5	WTNH	08/13/12	08/13/12	GMA	7a-9a		:30			NM	1	$375.00
Week:		08/13/12	08/19/12	M------				1	$375.00			
6	WTNH	08/11/12	08/11/12	GMA SaSu	8a-9a		:30			NM	1	$250.00
Week:		08/06/12	08/12/12	-----S-				1	$250.00			
7	WTNH	08/08/12	08/08/12	The View	11a-12p		:30			NM	1	$450.00
Week:		08/06/12	08/12/12	--W----				1	$450.00			
8	WTNH	08/06/12	08/06/12	News 8 Noon	12p-1230p		:30			NM	1	$350.00
Week:		08/06/12	08/12/12	M------				1	$350.00			
9	WTNH	08/09/12	08/09/12	M-F 4p-430p	4p-430p		:30			NM	1	$200.00
Week:		08/06/12	08/12/12	---T---				1	$200.00			
N 10	WTNH	08/06/12	08/10/12	M-F 430p-5p	430p-5p		:30			NM	2	$400.00
Week:		08/06/12	08/12/12	MT--F--				3	$200.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WTNH	08/06/12-08/12/12		M-F 430p-5p	430p-5p	MTu---F----	:30		~~$200.00~~	NM		
See MG 11.4,11.5												
N 11	WTNH	08/06/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	4	$1,700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
196034 /	

Contract Dates	Product	Estimate #
08/06/12 - 08/14/12	Murphy for Senate 2012	11550

Advertiser	Original Date / Revision
POL/Murphy for Senate (I	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	M-W-F--	3	$500.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays		Length	Rate	Type		
2	*WTNH*	*08/06/12-08/12/12*		*News 8 5p-6p*	*5p-6p*	M--W--F----		*:30*	*~~$500.00~~*	*NM*		
	See MG 11.4,11.5											
4	WTNH	08/13/12-08/13/12		News 8 5p-6p	5p-6p	M----------		:30	$500.00	NM		
Ⓜ	MG for 10.2,11.2											
5	WTNH	08/13/12-08/13/12		M-F 430p-5p	430p-5p	M----------		:30	$200.00	NM		
Ⓜ	MG for 10.2,11.2											
12	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p			:30		NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	M------	1	$500.00							
13	WTNH	08/13/12	08/13/12	Late News 8	11p-1135p			:30		NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	M------	1	$700.00							
14	WTNH	08/12/12	08/12/12	Late News 8	11p-11:35p			:30		NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	------S	1	$700.00							
									Totals		20	$7,625.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	20	$7,625.00	$6,481.25
Totals	20	$7,625.00	$6,481.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Kelly VanValkenburgh

From: Rachael Beale [Rachael@mediastrategies.com]
Sent: Monday, August 13, 2012 11:25 AM
To: Kelly VanValkenburgh
Cc: Roger Megroz
Subject: RE: WTNH MURPHY & WOMEN VOTE NA'S

Yes, please make all spots good today.

From: Kelly VanValkenburgh [mailto:Kelly.VanValkenburgh@wtnh.com]
Sent: Monday, August 13, 2012 11:24 AM
To: Rachael Beale
Cc: Roger Megroz
Subject: WTNH MURPHY & WOMEN VOTE NA'S
Importance: High

Due to a bad storm on Fri, 8/10 we lost the following spots because we had a news cut in. All spots can be made good today STP.

MURPHY
EST 11399
1X NA 5-6P @ $400
EST 11550
1X NA 430-5P @ $200
1X NA 5-6P @ $500

WOMENS VOTE EST 11570
1X NA 4-430P @ $450
1X NA 430-5P @ $450
1X NA 5-6P @ $750

Please respond ASAP if you would like these spots written on the log for tonight.

Kelly VanValkenburgh
WTNH & WCTX
Natl Sales Asst
p-203-784-8937
f-203-848-2927
8 Elm Street
New Haven/Hartford, CT

wtnh.com | myZone.tv | mytv9star.com | huskiesallaccess.com | connpolitics.tv | findyourcarwtnh.com | connecticutstyle.tv

April 23, 2010

Shelton teen critical after fight

Subscribe now

IMPORTANT: Privacy Notice -- This message and any accompanying documents are intended only for the use of the individual or entity to which it is addressed and may contain information that is

Due to a bad storm on Fri, 8/10 we lost the following spots because we had a news cut in. All spots can be made good today STP.

MURPHY
EST 11399
1X NA 5-6P @ $400
EST 11550
1X NA 430-5P @ $200
1X NA 5-6P @ $500

WOMENS VOTE EST 11570
1X NA 4-430P @ $450
1X NA 430-5P @ $450
1X NA 5-6P @ $750

Please respond ASAP if you would like these spots written on the log for tonight.

Kelly VanValkenburgh
WTNH & WCTX
Natl Sales Asst
p-203-784-8937
f-203-848-2927
8 Elm Street
New Haven/Hartford, CT

wtnh.com | myZone.tv | mytv9star.com | huskiesallaccess.com | connpolitics.tv | findyourcarwtnh.com | connecticutstyle.tv

---

April 23, 2010

Shelton teen critical after fight

Subscribe now

IMPORTANT: Privacy Notice -- This message and any accompanying documents are intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If the reader of this message is not the intended recipient or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this transaction is strictly prohibited. If you received this communication in error, please notify the sender immediately and destroy the original transmission.

Contract Agreement Between:

CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
196034 /	

Product
Murphy for Senate 2012

Contract Dates	Estimate #
08/06/12 - 08/14/12	11550

Advertiser	Original Date / Revision
POL/Murphy for Senate (D)	08/03/12 / 08/03/12

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTNH	WTNH National Hous	National House

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
IN2114/IN2116/SP175:	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	08/09/12	08/09/12	News 8 @ 530a-6a	530a-6a		:30			NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	---T---	1	$200.00							
N 2	WTNH	08/08/12	08/10/12	News 8 @ 6a	6a-7a		:30			NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--W-F--	2	$350.00							
N 3	WTNH	08/14/12	08/14/12	News 8 @ 6a	6a-7a		:30			NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	-T-----	1	$350.00							
N 4	WTNH	08/07/12	08/09/12	GMA	7a-9a		:30			NM	2	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-T-T---	2	$375.00							
N 5	WTNH	08/13/12	08/13/12	GMA	7a-9a		:30			NM	1	$375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	M------	1	$375.00							
N 6	WTNH	08/11/12	08/11/12	GMA SaSu	8a-9a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-----S-	1	$250.00							
N 7	WTNH	08/08/12	08/08/12	The View	11a-12p		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--W----	1	$450.00							
N 8	WTNH	08/06/12	08/06/12	News 8 Noon	12p-1230p		:30			NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	M------	1	$350.00							
N 9	WTNH	08/09/12	08/09/12	M-F 4p-430p	4p-430p		:30			NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	---T---	1	$200.00							
N 10	WTNH	08/06/12	08/10/12	M-F 430p-5p	430p-5p		:30			NM	3	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	MT--F--	3	$200.00							
N 11	WTNH	08/06/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	3	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	M-W-F--	3	$500.00							
N 12	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
196034 /	

Contract Dates	Product	Estimate #
08/06/12 - 08/14/12	Murphy for Senate 2012	11550

Advertiser	Original Date / Revision
POL/Murphy for Senate (I	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		08/13/12	08/19/12	M------	1				$500.00			
N 13	WTNH	08/13/12	08/13/12	Late News 8	11p-1135p		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		08/13/12	08/19/12	M------	1				$700.00			
N 14	WTNH	08/12/12	08/12/12	Late News 8	11p-11:35p		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		08/06/12	08/12/12	------S	1				$700.00			
									Totals		20	$7,625.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	20	$7,625.00	$6,481.25
Totals	20	$7,625.00	$6,481.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

196034

MSR Station Order Revised Add to Schedule
Murphy for Senate 2012

Market: Hartford, CT
Flight Dates: Monday, August 06, 2012 to Tuesday, August 14, 2012

Estimate ID
11550

Contact: Roger Megroz
Email: Roger.Megroz@wtnh.com
Phone: 203-784-8888
Fax: 203-784-8912
Direct:

WTNH-TV

Program Name	DP	Days	Gross Rate	Mon Aug 06	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug 14	Total
WTNH 5:30a News	EM	M-F	$200.00				1						1
5:30 AM 6:00 AM		30	**$200.00**	4									
WTNH 6a News	EM	M-F	$350.00	3		1		1				1	3
6:00 AM 7:00 AM		30	**$1,050.00**										
Sold Out: Lowest Ratet to Clear Per WTNH													
Good Morn America	EM	M-F	$375.00	3	1		1				1		3
7:00 AM 9:00 AM		30	**$1,125.00**										
Sold Out: Lowest Ratet to Clear Per WTNH													
Good Morning Sat	EM	Sa	$250.00	3					1				1
8:00 AM 9:00 AM		30	**$250.00**										
Sold Out: Lowest Rate to Clear Per WTNH													
The View	DT	M-F	$450.00	2		1							1
11:00 AM 12:00 PM		30	**$450.00**										
Sold Out: Lowest Rate to Clear Per WTNH													
WTNH Noon News	DT	M-F	$350.00	2	1								1
12:00 PM 12:30 PM		30	**$350.00**										
Sold Out: Lowest Rate to Clear Per WTNH													
Judge Judy	EF	M-F	$200.00	4			1						1
4:00 PM 4:30 PM		30	**$200.00**										
Judge Judy	EF	M-F	$200.00	4	1	1		1					3
4:30 PM 5:00 PM		30	**$600.00**										
WTNH 5p News	EN	M-F	$500.00	3	1		1		1			1	4
5:00 PM 6:00 PM		30	**$2,000.00**										
Sold Out: Lowest Rate to Clear Per WTNH													
WTNH 11p News	LN	M-F	$700.00	3							1		1
11:00 PM 11:35 PM		30	**$700.00**										
Sold Out: Lowest Rate to Clear Per WTNH													
Sunday 11p News	LN	Su	$700.00	3						1			1
11:00 PM 11:35 PM		30	**$700.00**										
Sold Out: Lowest Rate to Clear Per WTNH													
Station Gross Totals			**$7,625.00**	**3**	**2**	**3**	**3**	**3**	**1**	**1**	**3**	**1**	**20**

Rachael Beale
Media Strategies and Research
11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030
rachael@mediastrategies.com

Date/Time Sent: 8/2/2012 4:21:04 PM
WTNH-TV

NAB FORM PB-17 CANDIDATES

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

[X] **FEDERAL CANDIDATE** [ ] **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WTNH-TV Hartford, CT	8/3/2012

I, Media Strategies and Research,

being (on behalf of:) Chris Murphy, a legally qualified candidate of the Democratic political party for the office of: U.S. Senate

in the General

election to be held on Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

The attached order should be regarded as a formal request for Equal Opportunities. We request that all rules regarding rates and access as defined by the Equal Opportunities clause in Section 315 of the Communications Act be enforced.

Date of First Broadcast:	Date of Last Broadcast:
Monday, August 06, 2012	Tuesday, August 14, 2012

Total Gross Charges: $7,625.00

MSR

Media Strategies and Research

1580 Lincoln Street, Suite 510
Denver, Colorado 80203
(303) 989-4700

11350 Random Hills Road, Suite 670
Fairfax, Virginia 22030
(703) 877-2000

Murphy for Senate 2012
8/6/2012 thru 8/14/2012

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Chris Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally-qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Altobello

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, August 03, 2012
Date

Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted In Part ☐ Rejected

Signature | Printed Name | Title